

**HCPNA BOARD MEETING
MARCH 2, 2010**

Meeting held at home of Larry Sanchez.

Attendees:

Rick Pierce, Kip Carr, Eileen Murphy, John Aldridge, Leslie Haskins, Sandy Causey, Patty McIver

Topics of discussion:

Replacing Board members per By-Laws --- need to replace Stephanie Roppolo (has a new job and must resign from board) Suggestions: Penny Hannah and Alicia Rylander

Unanimous vote – Alicia Rylander will fill role as Secretary of HCPNA

Trees Atlanta and HCPNA Planting Day:

- 46 trees ordered – City will be invoiced by Trees Atlanta
- Trees Atlanta will do follow-up mulching
- Great turnout from various groups around Atlanta and CP
- Eileen to give summary of trees purchased to go into minutes and in Dogwoods and Sidewalks newsletter

Summer Event:

- May 22 – concert and dance in the park --- Eric Stipe gave approval
- Band who did taste of CP --- cost \$1,000 --- not available – Leslie checking with friend for band
- Food, music and dance – in Barrett Park
- Name / Theme – TBD

Earth Day—April 17:

- Ericka Rocker responded that she wanted to participate on behalf of the City. She was asked for specific needs --- Main St & VA Ave. Leslie to f/u with Ericka to determine the extent the City wants to be involved.
- Decision was made not to have food for Earth Day --- maybe coffee/water.
- Patty mentioned Woodward was interested in doing a big “e-recycle” day for computers and peripherals --- Rick suggested HCPNA join efforts – requested Patty get more details (will put on web site as they come available.) Info in the newsletter too
- Rick suggested we bring in a speaker to discuss recycle, composting, etc., inform us of all facets of going green.
- Rick really emphasized communication about what is going on in the City – efforts by the different groups. (Personal email distributions, CPWC, Historical Association, etc.)

SunTrust Bank Grand Opening:

- Kip Carr represented the HCPNA at the ribbon cutting of the SunTrust Bank
- At the ceremony Robbie Roberts Realtor was recognized for all her efforts in CP.
- Eileen said we have two accounts at Bank of America – special events account and the regular HCPNA account.

Arts Festival:

- Rick attended meeting – said they had a good meeting --- Kimberly Davis will chair the Festival Committee this year. She has gotten permission from City and Dr Gulley (Woodward) to move festival location to other side of railroad track in front of Woodward -- yet to go before council - working directly with Ambrose.
- Per Kimberly – working with Atlanta Track Club to host 5K run prior to festival
- Will have 2 sets of tee shirts --- one for runners and one to be sold at festival – sponsors who buy full page ad, will get their name on the back of the tee shirts.
- Don Shoemaker is contacting local schools to offer Art Department to participate in tee shirt design – prize to be given
- Ericka Rocker wants to tie festival into Tour 29 --- she would be able to help finance music, staging, etc.

Question: How much do we want the city involved --- how much control will they expect?

Eileen announced that Karen Ridley would help with Marketing for the festival.

Question: How do we make money from the festival if we tie in with Tour 29?

- By charging fees for food booths? Bottled water or drinks?
- What is the highest profit item we could sell --- drinks?
- Rick to follow-up with Ericka and Festival committee to see how money is generated for the event.
- 5K entry fee? Kip said it would be good if we could negotiate a portion of the 5K entry fee
- He also suggested that Ericka contact the participating restaurants and ask them to give a portion of their bill during the week of the festival to go toward the festival.
- Rick says we're changing a lot of things relating to festival -- HCPNA and Festival committee should work as one entity .

By-Law Changes:

- Highlight of suggested changes: Change billing year to calendar year --- still have annual meeting conducted second Tuesday of October for the purpose of electing officers for the upcoming year. Once elected they can attend board meetings for October and November -- begin term in Jan,
- Google website for Board members – need to join so board can see the initial draft, etc.

Duties of Officers:

- Create standing committees: Membership; Media; Special Events – are these only Board Members? Eileen suggested that having someone not on the Board participate on these committees could be a way to get their feet wet and perhaps allows them to see just how much they want to be involved.
- Patty was asked to make an appeal to the HCPNA members to help solicit ads for the Sidewalks and Dogwoods.
- Leslie was asked to make an appeal to the HCPNA members to help with social events.
- Kip questioned the responsibility of the VP to handle membership?

- John commented that we all should be on the membership committee to generate more members and encourage people to join.

Dues:

- Eileen created an invoice for billing members to renew membership – invoice shows HCPNA Dues – Oct 1009 – Dec 2010 which defines coverage time.
- Leslie stated that people want to know what they get for their dues?
- Patty suggested that have someone come to speak to the membership on subjects like Historic preservation like we have in the past --- or to speak on any subject that would add value to the neighborhood meetings like in the past.
- Eileen to send invoice template to Rick so he can start invoicing process. We need to be able to use the invoicing system for newsletter ads too.

Treasurer Report:

- \$6, 687.26 regular acct -- special events acct \$6,662.96
- Suggested we consider giving membership card to HCPNA for various discounts similar to what was done a few years back.

Government Report:

Eileen announced city has imposed a hiring freeze – also city expects to be in a deficit of \$15M -- employees being told when employees leave --- don't replace.

Misc:

- Rick announced that Ambrose will begin to have Ward One meetings.
- HCPNA will not change much in the By-Laws --- only calendar year for membership --- and creation of standing committees.
- Patty requesting all important dates be submitted for upcoming events to post in Dogwoods and Sidewalks

Meeting adjourned ---

Minutes submitted by Sandy Causey